
Deja Brew Coffee House

Gainesville, Virginia

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, *Virginia Green* encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Deja Brew Coffee House

"Coffee house specializing in hand pulled espresso, specialty coffees and teas, and 100% crushed fruit smoothies."

Green Statement: "Our industry has the potential to create a large amount of waste. We wanted to minimize the impact our shop has on the environment."

CORE ACTIVITIES for Restaurants

☑ This symbol indicates a required activity for Virginia Green Restaurant facilities. Participants self-certify that they activities are in place and they provide additional specifics on other activities. Visitors to can expect the following practices:

☑ **Recycling and Waste Reduction.** Virginia Green Restaurant must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This restaurant pledges that they:

- Recycle: glass, plastic, toner cartridges, newspaper, cardboard, fluorescent lamps
- Track overall waste bills
- Have an effective food inventory control system that minimizes wastes
- Use water pitchers and filtered water to minimize single use bottles
- Use a screen-based ordering systems
- Use bulk soap dispensers in public restrooms
- Purchase recycled content paper towels and toilet tissue
- Use a last-in/first-out inventory and labeling system
- Use electronic correspondence and forms
- Use "green" cleaners dispensed in bulk
- Purchase durable equipment and furniture
- Use latex paint
- Perform preventative maintenance on all appliances, HVAC system, plumbing and vehicles
- Use less toxic materials

☑ **Styrofoam/Disposables Minimization.** Participants are encouraged to minimize use of all disposables and eliminate the use of Styrofoam products for take-out and left-overs. This restaurant pledges that they:

- Use disposable containers made from bio-based materials, recycled content paper, and that are compostable and/or recyclable

☒ **Grease Recycling.** The facility must collect and recycle grease or use a grease filtering company to greatly reduce grease waste (and cost). This restaurant pledges that they:

- Do not use grease

☒ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This restaurant pledges that they:

- Perform preventative maintenance to stop drips and leaks
- Discourage water-based cleanup (sweeping first) and use microfiber technology mops

☒ **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This restaurant pledges that they:

- Use:
 - compact fluorescent light bulbs in all rooms and in canned lighting
 - ceiling fans
- Have high efficiency heating & air conditioning (HVAC) systems
- Perform preventative maintenance on HVAC system
- Use natural lighting
- Purchase EnergyStar-rated computers, copiers, and appliances

For more information on **Deja Brew Coffee House**, see www.dejabrewcoffeehouse.com or contact Dionne Sayin at dejabrewgainesville@gmail.com or 703-754-7784.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.



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